



Skill India
कौशल भारत - कुशल भारत






MESC Immersion Programme: 2026

The MESC Immersion Programme is designed to offer international students an in-depth understanding of India's dynamic Media and Entertainment ecosystem, with particular emphasis on technological innovation, creative industries, and evolving industry practices. The programme integrates academic learning with industry exposure to support skill development and encourage entrepreneurial thinking.

This initiative offers distinctive perspectives on Indian lifestyle, enabling students to directly experience the country's distinct attributes including its abundant heritage, diverse traditions, cultural richness, spiritual depth, and technological progress. By immersing participants, the program fosters personal development, cross-cultural adaptability, and the cultivation of a worldwide outlook, rendering it an enriching and pivotal experience for all involved students

Trip to

-  Vrindavan - Spiritual Experience
-  Jaipur - Pink City of India
-  Agra - The Taj City

PROGRAMME HIGHLIGHTS

- ✔ **Education:** Short learning modules on Media, Animation, Game Development, Creative Technologies, AI awareness, and Creative Entrepreneurship, led by industry practitioners.
- ✔ **Cultural Heritage & Living Traditions:** Explore Delhi's rich heritage and vibrant local markets.
- ✔ **Wellness the Indian Way:** Enjoy Yoga and meditation sessions, enhancing mindfulness, balance, and creativity.

Week Immersion Programme

Tentative Programme

OVERVIEW

DURATION : 1 Week

The detailed itinerary is to be finalised based on mutual agreement

DAY 1	ACTIVITY
08:00 AM – 12:00 PM	Arrival – Indira Gandhi International Airport
12:00 PM – 01:00 PM	Transfer & Check-in – Hotel
01:00 PM – 02:30 PM	Welcome Lunch by MESG
03:00 PM onwards	Free and Easy

DAY 2	ACTIVITY
09:00 AM – 09:45 AM	Breakfast
10:00 AM – 10:30 AM	Introduction & Meet & Greet
10:45AM – 12:30 PM	Workshop - 1
12:30 PM – 02:00 PM	Lunch
02:00 PM – 3:30 PM	Workshop - 2
3:30 PM – 4:00 PM	Tea Break
12:00 PM – 01:00 PM	Dilli Haat, INA – Explore the market and enjoy local crafts and cuisine. Departure to Hotel Free & Easy

DAY 3	ACTIVITY
09:00 AM to 10:00 AM	Yoga and Sound Healing Session
10:30 AM to 12:30 PM	Workshop 1
01:00 PM- 02:00 PM	Lunch
02:30 PM – 04:30 PM	Session on basic Hindi language and phrases & Henna Activity
05:00 Onwards	Free and Easy

DAY 4	ACTIVITY
10:00 AM – 6:00 PM	Local Sightseeing - Explore Delhi's iconic landmarks: Humayun's Tomb, Qutub Minar, Parliament House, Red Fort, Chandni Chowk & India Gate - Followed by Lunch.
8:00 PM	Back to hotel Dinner*

DAY 5	ACTIVITY
10:00 AM – 11:00 AM	Workshop 1
11:00 AM – 12:00 PM	Practice
01:00 PM – 02:00 PM	Lunch
03:00 PM – 05:00 PM	Closing ceremony with experience sharing Networking and contact sharing session
05:00 PM Onwards	Free and Easy

DAY 6	ACTIVITY
7:00 AM onwards	Day Trip to Jaipur / Agra / Vrindavan